

## News Release

January 29, 2007

### **FACT SHEET – Gator Flashback Football™ “A Fantasy Football Camp for Grown-Up Kids”**

**WHAT:** Gator Flashback Football™ - A three day camp that allows alumni, football enthusiasts and Gator fans to experience the unique brand of Gator Football that Head Coach Urban Meyer and his coaching staff have created.

**WHEN:** Thursday, April 19, 2007 through Saturday, April 21, 2007

**WHERE:** At the University of Florida. Camp participants will utilize actual playing fields and locker rooms that are normally used by the Gators during football season. The final competition will take place inside Ben Hill Griffin Stadium.

**WHO:** The camp is headed up by Gator Head Coach Urban Meyer and his coaching staff. A number of Gator greats from past years will be present at the camp to provide insight, assist with coaching, and share stories from previous campaigns. Collectively, they are committed to creating an authentic and fun camp for Gator fans.

**HOW:** Participation is open to anyone age 25 and above. One can choose their own level of intensity by enrolling as a Flashback Owner, Coach, or Player. Competitions are limited to one-hand touch. No tackling, no pads, no problem. Space in Gator Flashback Camp™ is limited. Interested parties should call **888 28FLASH** (888-283-5274.)

Owners	\$6,000
Coaches	\$4,500
Players	\$2,500

To learn more about the program visit, [www.flashbackcamps.com/gator](http://www.flashbackcamps.com/gator), or contact Molly Dorton at the numbers noted below.

Contact:

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